

The Vision for AKS Lytham

September 2025 – August 2026



AKS Lytham



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Headmasters Introduction



I am pleased to share our key priorities for the year ahead.

If there is anything to learn from the past few years, it is that we can take nothing for granted. We are proud of our 300-year heritage, and of the achievements of the school of today. Nevertheless, our responsibility remains to steward our school for the future, so that our students are always able to enjoy a brilliant education, and so that those who follow us inherit secure and inspiring foundations upon which to build.

This year includes a focus on curriculum, as we formally launch PEAKS, our character education and future skills programme. This will be complemented by our digital strategy, with a rollout of new student devices following the update of our IT infrastructure.

In sport, we are introducing the Enhanced Pathway Programme (EPP) to offer high-level, bespoke opportunities for talented athletes. Alongside this, our new Gamechanger campaign is raising funds to provide means-tested bursaries for sport scholars who would not otherwise have access to an AKS education. Rooted in our values of ambition, inclusion, and widening access, this initiative ensures that talent- not financial circumstance- defines opportunity.

We will continue to manage the school's operations with care and rigour, ensuring that an AKS education remains accessible for local families without compromising on quality.

AKS has emerged strong from recent challenges. But, we cannot stand still. Our ambitions this year are focused on ensuring that AKS continues to flourish, both now and for generations to come. Let's go!

David Harrow, Headmaster

Chair of Governors



As Governors, we are proud to endorse this clear and ambitious vision for AKS. Our role is to provide both challenge and support, ensuring that the school continues to thrive

in an ever-changing educational landscape. We are encouraged by the breadth of priorities set out here- from curriculum innovation and digital transformation to the continued focus on widening access and opportunity through initiatives such as PEAKS and Gamechanger. These plans demonstrate a commitment to excellence, inclusion and sustainability. With strong leadership and a shared sense of purpose, AKS is well-placed to flourish for generations to come.

David Stanhope, Chair of Governors

Strategic and Operational Priorities

Business and Operations

To embed a resilient, adaptive, and financially-robust business model at AKS, aligned with the realities of the current economic and commercial climate.

To achieve this we will:

- Maintain and monitor a realistic and forward-looking budget, monitoring all expenditure and investment to ensure that it efficiently benefits the school and its students
- Develop and optimise commercial opportunities and diversified revenue streams that maximise the benefits of the site and the expertise of our staff and the wider group
- Review the structure of the Operations Team, enhancing capacity and providing staff training to improve our operational effectiveness
- Prepare for the next phase of site developments, including the ongoing roof replacement and the decoration and fitout of key spaces

Marketing and Development

To secure the position of AKS as a leading school of excellence, attracting and retaining staff and students through innovative, values-driven marketing and development initiatives, while enhancing our community impact and driving growth.

To achieve this we will:

- Ensure AKS maintains a consistently high and positive profile across all key audiences through a whole-school marketing and communications plan, refreshed digital platforms and data-driven campaigns that showcase the school's excellence and value
- Launch and grow the AKS Lytham Foundation's Gamechanger campaign creating a sustainable regular giving programme that provides means-tested, fully funded sport scholarships for talented young athletes- covering tuition fees and essential extras- so every student can thrive in the classroom and on the field, while reflecting our commitment to inclusion, ambition and widening access
- Strengthen parent and alumni engagement through events, networking initiatives and the Beyond AKS global mentor network, ensuring their views and expertise actively shape the future of the school
- Embed alumni in education enrichment by integrating OAKS and Foundation supporters into the PEAKS programme to deliver mentoring, careers education and enrichment opportunities for Senior School and Sixth Form students



Curriculum

To ensure that an AKS curriculum guarantees that our students leave the school with the qualifications, skills and values to change their worlds.

To achieve this we will:

- Launch and develop PEAKS as a framework for character education and future skills, beginning in the Senior School
- Conduct a review of the academic and wider curriculum with a focus on student outcomes and opportunities, including creation of a sustainability curriculum
- Provide staff training to embed the PEAKS framework and development of the skills of inquiry, oracy and digital fluency
- Develop a 'departmental toolkit' to share best practice in assessment, feedback, student support and intervention.

Digital

To implement a forward-looking digital strategy embracing all aspects of education and school operations so that all members of the school community have the skills and the tools for success now and in the future.

To achieve this we will:

- Carry out the phase of rollout of devices to provide a seamless digital environment in which students can operate
- Develop and implement a programme of staff INSET to ensure opportunities afforded by digital technology are optimised
- Evaluate and implement appropriate AI-based tools to enhance teaching, learning and the operation of the school

Sport

To enhance the provision of sport at AKS, developing our visibility and representation regionally and nationally, increasing participation levels throughout the school, and providing effective pathways for students of all abilities.

- Launch EPP, the Enhanced Performance Programme, to enhance the development of high-calibre sportspeople and Sport Scholars
- Develop the use of SOCS to track and better communicate the school's sporting offering and achievements
- Conduct a review of the overall sports programme, to ensure that it optimises opportunities for students of all abilities and delivers provision in a suitable range of different sports







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